

83% - The percentage of surveyed Americans who say they are likely to learn more about financial topics in 2010. The two most mentioned subjects were setting financial goals and saving for retirement.

(Source: Fidelity Investments)

52% - The percentage of U.S. adults who oppose more government regulation of the financial sector, up from 47% in June, when President Barack Obama proposed reforms to prevent another Wall Street crisis.

(Source: Rasmussen Reports)

\$220M - The estimated amount of revenue Tiger Woods' indiscretions and indefinite leave of absence will cost golf's major corporate backers—such as the PGA Tour, Nike Inc. and television networks such as CBS—in 2010. (Source: Bloomberg)

84% - Eighty-four percent of seniors say they feel life insurance's cost is relatively minimal, compared to other budgetary items.

(Source: Prudential Life)

\$37.3K - The amount paid for Michael Jackson's "moonwalking" shoes and fedora at an auction last week in London. The items, worn during 2001 shows, fetched far less than the \$350K paid last month for his famous sparkly white glove. (Source: Bloomberg)