

Companions – In the U.S. alone there were **7.3 Million horses** owned as pets in 2006. Compare this with **72.1 Million dogs and 81.7 Million cats**. (Source: Statistical Abstract of the United States: 2009)

Eating More— The average American eats **606.3 pounds of dairy products** according to 2006 statistics. This number is up from 592.2 lbs. in 2000 and 568 lbs. in 1990. (Source: Statistical Abstract of the United States: 2009)

Lame Duck Market—Stock performance from Election Day to President Obama's inauguration was the **weakest since at least 1900**, according to Bespoke Investment Group. The S&P 500 **dropped 19.8%** in the period. (Source: AP)

Smarter Americans—The U.S. personal savings rate in November of 2008 was **2.8%** compared with **.06% for 2007**. (Source: U.S. Bureau of Economic Analysis)