

**6.41%** - The percentage of people who are millionaires in Hawaii, the highest of any state. That amounts to 28,363 households. Mississippi has the lowest percentage of millionaire households, with 3.06% or 33,792. (Source: Phoenix Marketing International)

**22%** - The percentage decrease in the 2009 median bonus payout to CEOs of companies with at least \$1 billion in sales. The median bonus declined to \$689,000, from \$882,000 in 2008.

(Source: Rasmussen Reports)

**\$1.8 B** - The estimated cost in “unproductive wages” to U.S. companies last week as a result of workers’ spending time cheering on their teams during the first round of March Madness.

(Source: San Jose Mercury News)

**14** - The number of companies in the S&P 500 that have chairwomen. Eleven of those women are also chief executives of their companies. (Source: The Corporate Library)

**43%** - The percentage increase in the cost of TV ads for the upcoming Masters golf tournament (April 5-11) after Tiger Woods chose that venue to mark his return to golf. With Mr. Woods playing, a 30-second commercial costs about \$500,000; without him, it would have cost \$350,000. (Source: Bloomberg News)