

Plummeting House Prices - A recent study found that 66% of Americans said they thought that their homes had declined in value. Of those, 23% estimated that the decline was greater than 30%, while 58% estimated a 10% to 29% drop. Just 12% thought that their house had declined less than 10%. Of the 1,011 respondents 79% intended to hold off buying or selling a house for the time being. 70% planned to wait one to two years or more before entering the market. (Source: Harris Interactive, Inc.)

Marching Ahead! — The Dow Jones Industrial Average had been on track for its best March since 1928, but ended with a monthly gain of 7.7%. The S&P gained 8.5% its best since March 2000. The Nasdaq gained 10.9%, its best March ever since inception in 1971.

(Source: BFG Research).

56% —The percent of people who are hearing mixed economic news in April, mostly bad news, compared with 46% a month earlier.

(Source: Pew Research Center)

The Blame Game — 66% — The percentage of consumers who think that advertising agencies hold some responsibility for the economic crisis because they persuaded people to make purchases that were beyond their means. (Source: Harris Interactive).