

1% - The percentage decrease in holiday spending expected this season. (Source: National Retail Federation)

67% - Sixty-seven percent of adults think the unemployment rate will be the same or higher a year from today. That includes 29% who believe the unemployment rate will be higher than it is now and 38% who expect it to stay about the same. (Source: Rasmussen Reports)

39% - The percentage of survey respondents who consider holiday shopping unpleasant. Forty-three percent think its fun, while the rest consider it somewhere in between. (Source: Rasmussen Reports)

\$82 - Americans spent an average of \$82 per day during the six-day period since Thanksgiving -- spanning the Black Friday weekend and Cyber Monday. This is down 15% from \$96 for the same six-day period during 2008. (Source: Gallup)

35% - Over the next year, 35% of Americans believe the job market will get better, 36% say it will stay the same, and 28% expect it will get worse. (Source: Gallup)

77% - The percentage of surveyed consumers who would pay down their existing debt if they had an extra \$500. Fourteen percent would put the extra cash in savings, 7% would use it toward holiday shopping, and 2% would spend it on themselves.

(Source: National Foundation for Credit Counseling)